

EXTRA

ENDISCO EXTRA

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Auld Lang Syne

Literally meaning “old long since”, - or more modernly translated as “for old times’ sake”, this song has heralded the passing of the last 200 years. Being a 60-year-old family business, Endisco believes in this sentiment, but also strives to bring in the new rather than staying static for “old times’ sake”. Familiar products are taking on new functions; time-tested ideas move outside the box; and boundaries are expanding as we move into this new decade.

Napped Lining

In the present economic climate saving money without sacrificing quality is of utmost importance. Endisco is helping you achieve that by adding napped lining to our product line. Save money by eliminating interlining and also decreasing workroom time with this high-quality sateen lining impregnated with interlining on one side. A long-overdue idea that just makes sense!

Exterior Solar Shades

Possibly the most asked-about product in years are the new roller shades for outdoors. Energy efficient, durable, and attractive, these shades are creating quite a buzz on residential as well as commercial jobs. Add a motor for the easiest up-charge you’ve ever sold. Let Endisco handle all the details for a worry-free, turn-key job.



Oklahoma’s Most Wanted

Have you seen this man? If you are a designer in the OKC area you probably have! Frank Stepp joined the Endisco team Nov. ’09 in the position of general manager of our OKC branch.

A native Oklahoman, Frank has been in the design field for over 15 years—the last seven as a successful district sales manager for Hunter Douglas. Frank received his bachelors degree in management from Southern Nazarene University in Bethany. Loving that area, he chose to stay after he got married. He and his wife, Jenny are raising their two daughters in OKC, where the entire family attends every sporting event that time allows.

They spend their weekends at the lake swimming and boating.

The new OKC branch of Endisco will be a to-the-trade design showroom where designers are encouraged to bring their customers in to view our complete drapery hardware, shutters and blinds product lines. Sample books will be available for checkout. Watch for the grand opening scheduled early 2010.

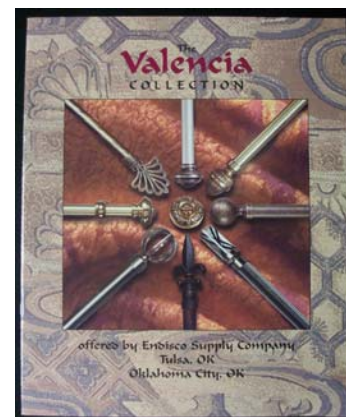
Tools Of The Trade

Abraham Lincoln once said, “If I had eight hours to chop down a tree, I would spend the first six sharpening my saw.” Endisco has sharpened our tools to help make selling your jobs easier in 2010.

If it has been awhile since you’ve visited our website, you will be pleased with the changes we’ve made. Log on to

www.endisco.com to share pictures and product information with your clients; or enter your password to view current, confidential pricing. Up-to-the minute changes, additions and deletions will be maintained, making it simple for your quotes to be accurate and timely. While there, check out what’s new in shutters, hand-carved wood products and contemporary acrylic and iron drapery hardware. (see picture other side)

Show your customer the new **Valencia Brochure**. Full-color photographs show every item in crisp, accurate detail (without prices). Request your copy of this must-have selling tool today!



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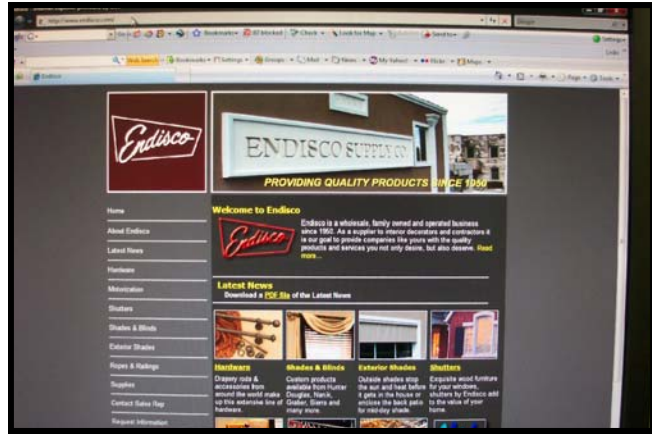
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Your **TOTAL** window covering supplier!.



We're on the web!
www.endisco.com



www.endisco.com - Endisco's improved website

Helping You Helps Us!

Overwhelmed by sky-rocketing prices? Then check out Endisco's price reductions on-line at www.endisco.com or in our Product Catalog. Two examples of 2010 price reductions:

Urea extra-strength plastic roman shade rings and 3/8" steel solid rodding.

Another money-saving idea: Purchase rebatable sample books and displays from Endisco. Cashing in your rebate dollars fully pays for your sample books in no time!

Just two of many ways Endisco helps you save money!